



# SPONSORSHIP PROPOSAL

btNOG6 Sponsorship Proposal



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Bhutan Network Operators Group (btNOG) is an informal group set up to provide an educational and operational forum for Internet network operators and interested professionals/engineers related to the Internet's technologies and operational practices to discuss matters of mutual interest, exchange technical information and learning, and discuss specific implementation issues, usually through a combination of mailing list and annual meetings. btNOG is open to all ISPs and Internet related organizations in Bhutan and also from around the world. As such it has no owners, just a small group of dedicated individuals who look after the mailing list and organise the regular meetings.

The main objective is educational, but at the same time gives vendors and tech enthusiast a chance to talk about newer technology and products on the sidelines. ICT Community get to talk to each other about experiences, benefiting the entire community.

btNOG specially invites people from the community to contribute through being instructors and sharing experience. Network operators in the country are in nascent stage of development, and all such help will be valuable.

btNOG Meetings: btNOG meeting is held once in a year.

Previous btNOG Events:

btNOG 1: November 2014, Phuentsholing

btNOG 2: September 2015, Thimphu

btNOG 3: November 2016, Thimphu

btNOG 4: June 2017, Thimphu

btNOG 5: June 2018, Semtokha, Thimphu

btNOG6 – *Celebrating 20 years of Internet in Bhutan*  
Paro, Bhutan 3-7 June 2019

<https://nog.bt>

email: [btnog6-coord@nog.bt](mailto:btnog6-coord@nog.bt)



## **btNOG6 Sponsorship Information:**

There are many ways you can help and support us. The standard means is by contributing a fixed amount of money that will be used to support the logistics and infrastructure for the conference in addition to supporting some national & international speakers. Other ways of supporting us are by contributing computing and network equipment required to provide access to the venue, providing Internet access at the venue, reception dinners for the speakers, business dinners for invitees and so on.

Unlike in the past, btNOG6 will mark 20 years of Internet in Bhutan. Internet was launched in Bhutan in the year 1999. btNOG6 will therefore celebrate Bhutan's 20 years of Internet Journey. Your sponsorship will provide a unique opportunity to celebrate Bhutan's 20 years of Internet Journey.

The standard sponsorship rates are given below. The last date for receiving the intent of sponsorship for btNOG6 is 7<sup>th</sup> April 2019.

## **International Sponsors**

**Platinum Sponsor: USD 5000+ (Maximum 3)**

**Benefits:**

- Pre-event branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 5 free registration for the Conference
- Space for Demo @ Opening Dinner
- Logo on Lanyard

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- Banners (2 m x 1 m) in the Conference and Workshop Lobby if made available
- Brochures distribution during conference if made available

**Gold Sponsor: USD 1500-3000**

**Benefits:**

- Pre-event branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 3 free registration for the Conference
- Banners (2 m x 1 m) in the Conference Lobby, if made available

**Silver Sponsor: USD 1000-1500**

**Benefits:**

- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 2 free registration for the Conference



## **Social Dinner Sponsor: Opening /and Closing Dinner**

### **Benefits:**

- Pre-event branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 2 free registration for the Conference
- Banner (2m x 1m) in the social event venue, if made available

## **Local Sponsors**

### **Platinum Sponsor: Nu. 100,000 and above (Maximum 3)**

### **Benefits:**

- Pre-event branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 3 free registration for the Conference & Workshop
- Space for Demo @ Opening Dinner
- Logo on Lanyard
- Banners (2 m x 1 m) in the Conference & Workshop Lobby, if made available

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- Brochures distribution during conference if made available

**Gold Sponsor: Nu. 70,000**

**Benefits:**

- Pre-event branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 2 free registration for the Conference & workshop

**Silver Sponsor: Nu. 50,000**

**Benefits:**

- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 2 free registration for the either Conference or workshop

**Bronze Sponsor: Nu. 50,000 or less**

**Benefits:**

- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 1 free registration for the either Conference or workshop

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## **Social Dinner Sponsor: Opening or/and Closing Dinner (Maximum 2)**

### **Benefits:**

- Pre-event Branding
- Prominent branding at conference & workshops
- Proportional branding on the Main hall
- Proportional branding during all Social Events
- 1 free registration for the either Conference or workshop
- Banners (2 m x 1 m) in the social event venue, if made available

### **Key Points about btNOG6**

- btNOG6 is being hosted in Paro, Bhutan. This is the only annual major Internet & networking technologies event in Bhutan.
- btNOG6 will mark 20 years of Internet in Bhutan.
- btNOG6 is being hosted by the Internet Exchange of Bhutan (btIX) with the co-ordination team formed by the Bhutanese ICT community.

**btNOG6 - 20 Years of Internet in Bhutan: Paro, Bhutan - 3<sup>rd</sup> June to 7<sup>th</sup> June, 2019**

### **btNOG6 Tentative Program Schedule**

**CONFERENCE: 3<sup>rd</sup> June, 2019**

**WORKSHOP: 4<sup>th</sup> June - 7<sup>th</sup> June, 2019**

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